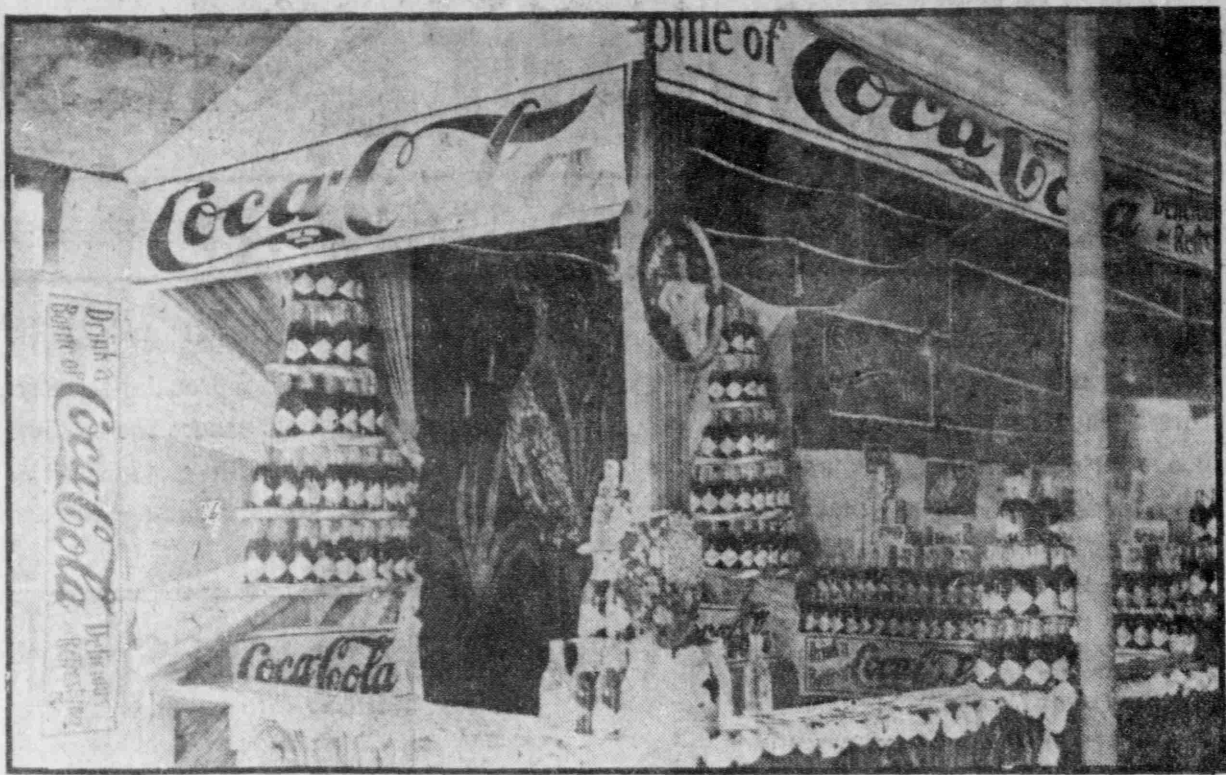
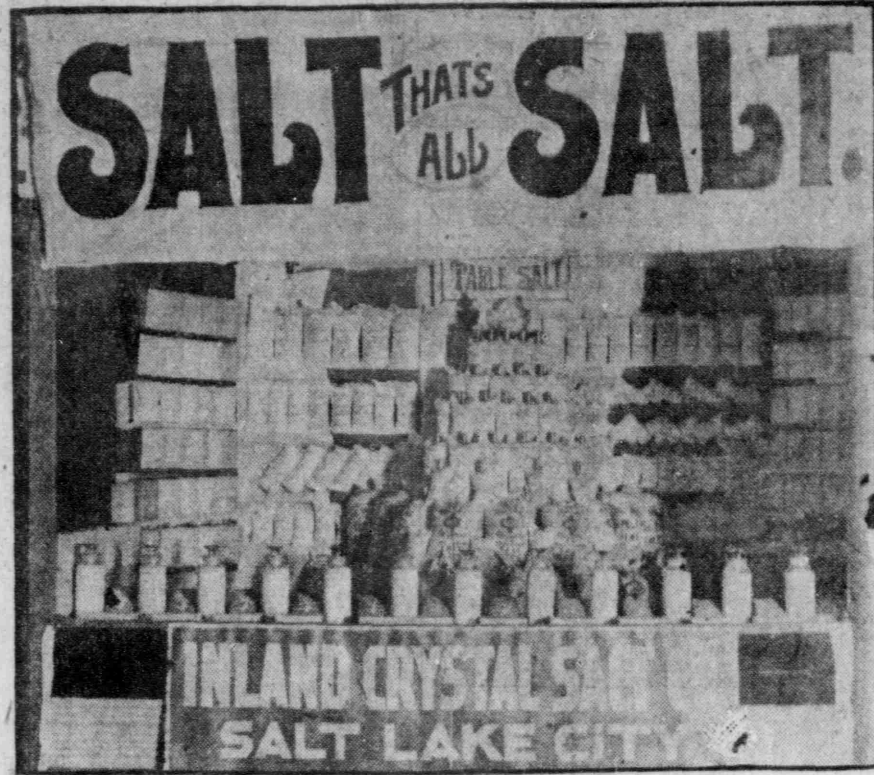


The Pure Food Exposition At Utahna Park

Photos by Harry Shipley.



The Salt Lake Coca-Cola Bottling company has a very neat and attractive booth adjoining the music stand on the south. Here are dispensed samples of the now famous Coca-Cola as bottled by the local company, and a pretty attendant is ever anxious to take your order for a case of the beverage. Carbonated Coca-Cola is rapidly becoming a most popular drink, and finds as strong favor in the winter as in the summer. It is a most refreshing drink and in the handy form as put up by the company in this city, is making new converts daily. After you have examined the other products exhibited at the exposition, ask the Coca-Cola girl for a sample. You'll want more.



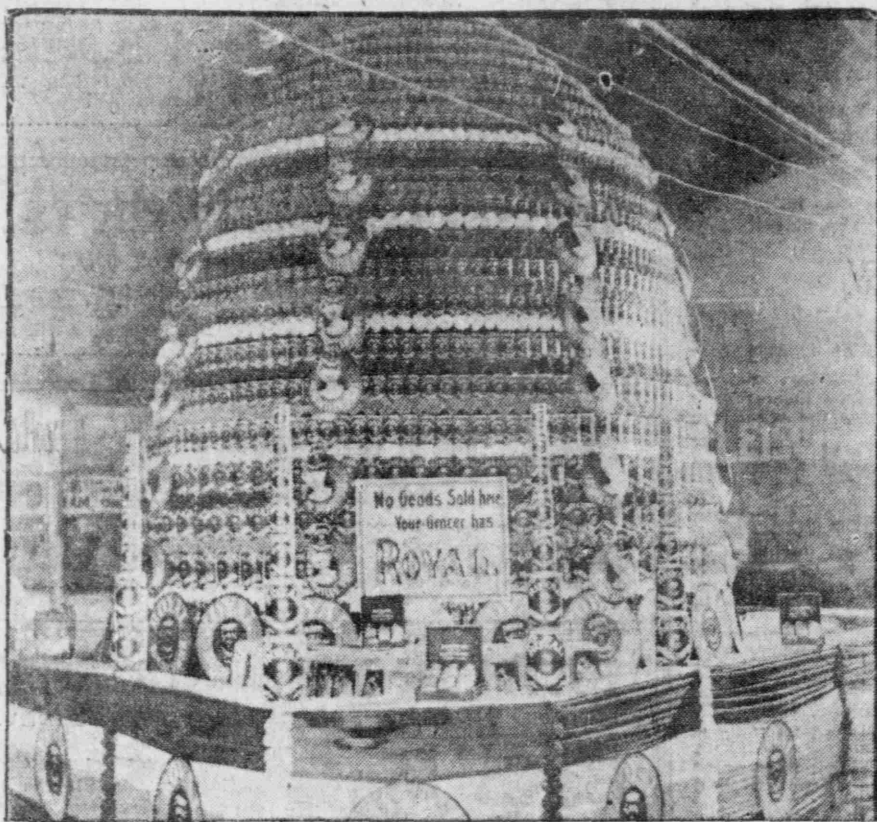
The booth of the Inland Crystal Salt company is one of the most interesting and instructive of the various food products on exhibition, and has received most favorable mention from visitors. All sorts

and kinds of salt, from the coarsest to the finest table salts, are well displayed, in their finished as well as crude state. Salt is indeed common enough around Salt Lake, but a visit to this booth is

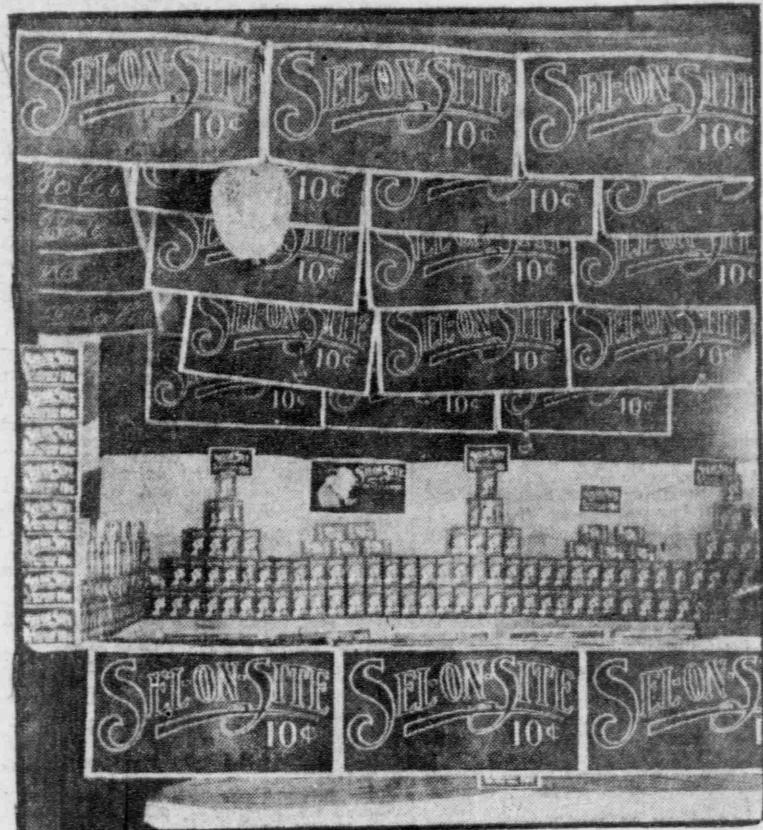
quite educational, imparting at least some idea of the various stages through which the product goes until it is finally ready for use.



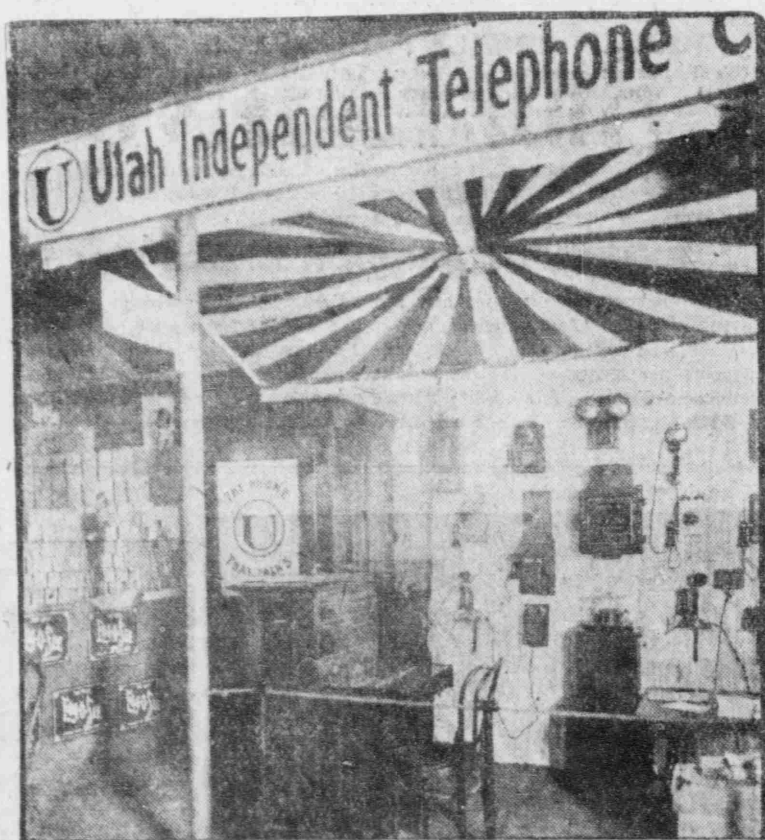
The Inter-Mountain Milling company has a most creditable showing of Husler's Flour, so well and favorably known to nearly every housewife in this and adjoining states as to need no further commendation. In addition, the company has samples of its various mill products on exhibition, the whole making up an attractive and well displayed booth. Visitors will find this exhibition on the south end of the pavilion, and should not fail to note the finished products that this well known company markets.



The Royal Baking Powder company's showing at the exposition is without a doubt the largest and most elaborate exhibit of baking powder that has ever been placed before the public of this state. It contains over 200 cans of Royal Baking Powder, valued at \$400. The company is showing its product in all stages of manufacture, from the crude article to the finished cream of tartar ready for use. A staff of demonstrators is in attendance teaching how to obtain the best results in baking, which can only be obtained by the use of "Royal." The company extends a cordial invitation to the general public to visit the exposition and see the old reliable Royal Baking Powder in all its processes of manufacture, and receive the famous Royal Cook Book. The lady who guesses the nearest to the exact number of cans in the display is to receive a case of Royal Baking Powder free. No expense or pains have been spared in the preparation of the booth, and it is well worth a visit.



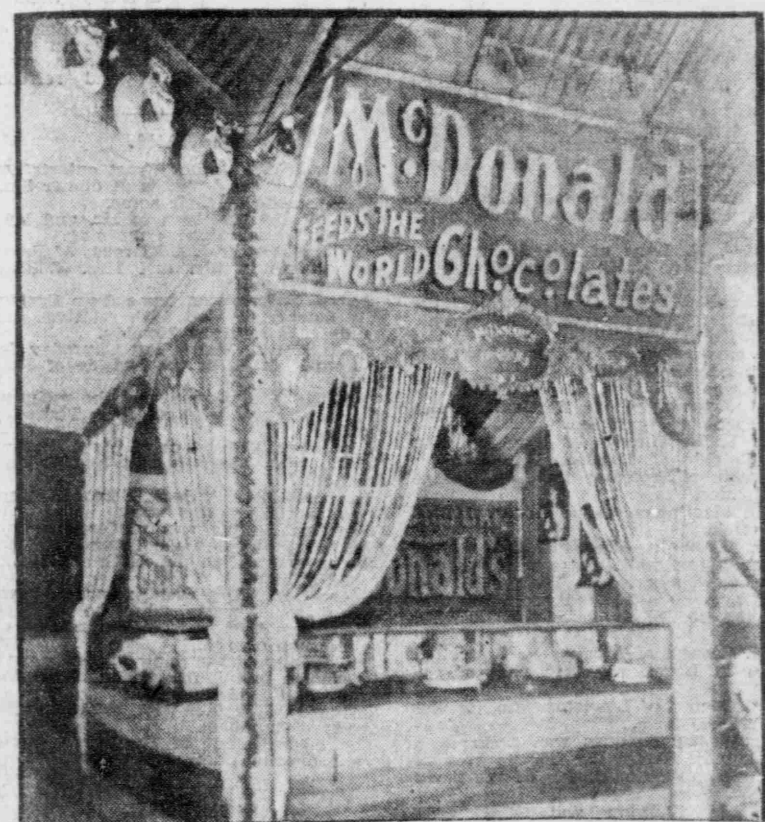
The above illustration pictures the booth of the Sel-On-Site company, which manufactures a magic cleaning compound from a mineral earth mined in Nebraska and refined at the company's headquarters at Denver. The product is in powder form and is used for scouring purposes, cleaning floors and paint as well as the many varieties of the package goods. The booth is arranged very artistically, the curtains, as seen in the above picture, being of candy. Paper mache work adds greatly to the appearance of the exhibit, which is proving one of the main features of the exposition.



About the only exhibit not "pure food" in its character is that of the Utah Independent Telephone company, but the growing popularity of the company's "pure service" and its close connection with the everyday life of the people makes the occasion a fitting one to demonstrate its adaptability to the many needs of the public. The whole typifies a modern private branch exchange, a handsome Stromberg-Carlson Lamp Signal Central Energy Switchboard being in charge of an attendant. The various styles of telephone instruments are attractively displayed. Aside from the regular types, white and bird's-eye maple sets for residences, hospital, mine telephones, extension gongs, and a complete intercommunicating system are in operation. A public station booth is provided for the use of the public.



If you can manage to get through the crowd around the Towle Maple Syrup company's booth, do it by all means, for there they are giving the most delicious hot cakes and maple syrup, served by a lady who certainly knows how to adjust the product to your palate. Towle's Pancake Flour is used in the making of the batter, and when they come off the griddle, piping hot, served with a plentiful of Towle's delicious Log Cabin Maple Syrup, the attraction is too strong to resist. The booth is heavily patronized, and is very attractive, both to the palate and eye. Lucian Ray, the local distributing agent for the Towle company, has surely made a hit with the exhibit. Find it in the center of the pavilion, on the east side of the center roof pole. The syrup and pancake flour carried off first prize at the St. Louis fair. The above picture was taken just before the exposition opened.



The McDonald Candy company has a very pretty and novel booth on the north side of the pavilion, showing many of the products of the company in a very attractive form. Chocolate and loaf candy products are shown to advantage, as well as the many varieties of the package goods. The booth is arranged very artistically, the curtains, as seen in the above picture, being of candy. Paper mache work adds greatly to the appearance of the exhibit, which is proving one of the main features of the exposition.



The exhibit of gas appliances by the Utah Light & Railway company, as pictured above, is receiving much attention from the many visitors to the Pure Food exposition. The uses of gas ranges, gas heaters, waffle irons, hot water heaters, tailors' smoothing irons, pancake griddles, gas steam radiators, broilers, oyster cookers and flatiron heaters is being demonstrated and explained at the booth. Many ways in which gas can be used economically and to advantage will be explained by a representative of this company. If word is sent to the office, Phone 77, and an agent will call.



The Salt Lake and Jordan Mill & Elevator company has a very pretty exhibit in the west end of the pavilion, showing their White Fawn flour to good advantage. This company states that the U. S. government, by careful tests and examinations, has proven beyond doubt that, cent for cent and dollar for dollar, white flour yields more energy and more strength than any other manufactured food. The display of White Fawn flour is the principal feature of this booth, although the arrangement carries with it a showing of the several products in the line, which the company manufactures. The trimmings are green and white, harmonizing very nicely with the food exhibit.